

HOTELS

The Clan Hotel's debut property touts signature Master Series rooms and clan keepers who offer personalised services for guests.

Far East Hospitality finds a new Clan in Singapore

By Travel Weekly Asia | Feb 22, 2021



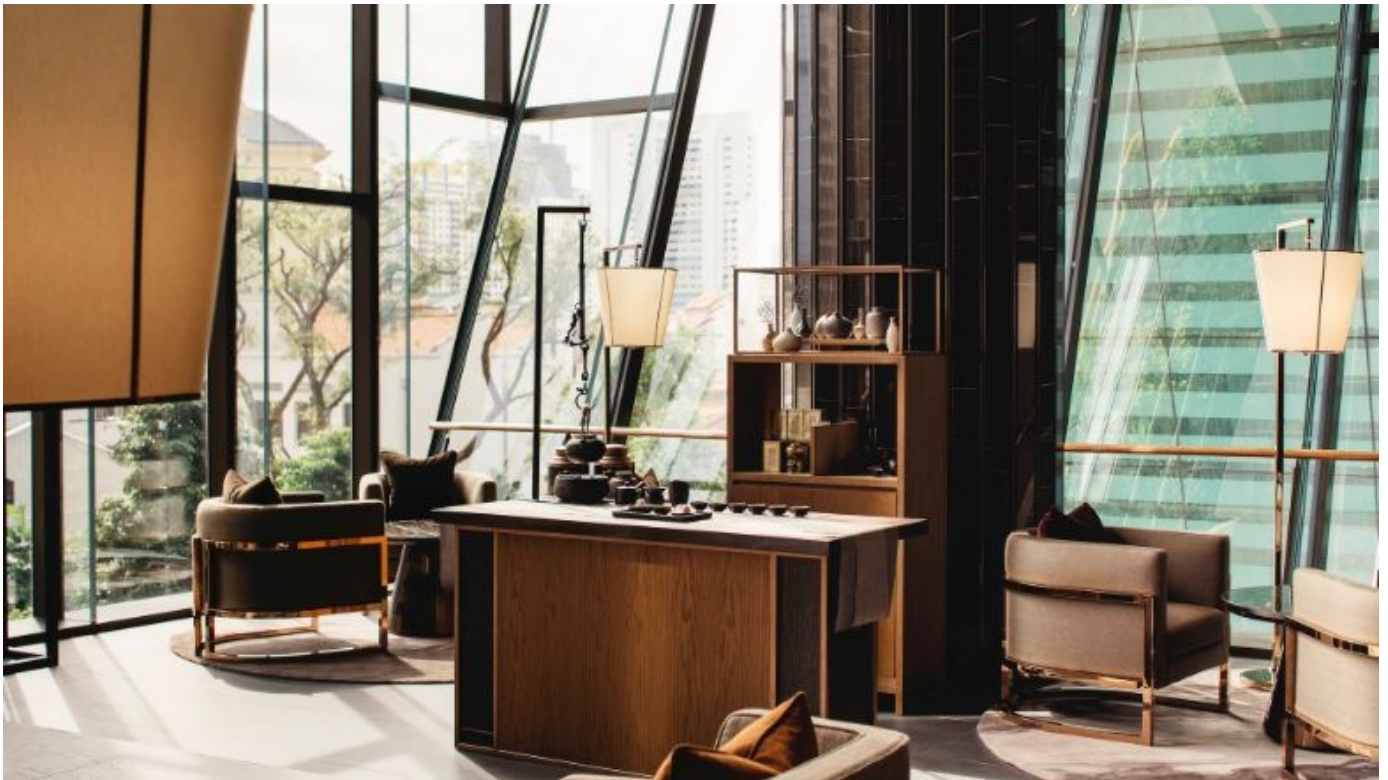
The 324-key experience-driven hotel will feature the likes of airport check-in, luggage forwarding, as well as access to personal concierge services provided by The Clan Keepers. Photo Credit: Far East Hospitality

Far East Hospitality's first Clan Hotel will soon open its doors on 1 March 2021 in Singapore, and along with its debut will be amenities geared towards a new generation of experience-driven travellers.

"There is a sizable domestic demand for new staycation experiences in Singapore as long as international travel remains inaccessible. The modern-day guest is looking for authentic encounters. At the same time, hygiene remains a top priority. The Clan Hotel opens with these in mind," said Arthur Kiong, CEO of Far East Hospitality Management.

"This modern luxury hotel tells a nostalgic story while reflecting on changing times by leveraging technology to adhere to safety and hygiene protocols. This is an opportune time for us to carve a niche and address the market needs as we prepare for recovery.

"The Clan Hotel Singapore offers carefully curated touchpoints and services that will unveil stories of the vicinity and local culture. It brings to the fore the history of clans around Amoy Street, where our forefathers helped Chinese settlers make Singapore their home," according to Kiong, who was personally involved in conceptualising the brand and its offers.



Upon arrival at the hotel, guests are greeted with a tea ceremony at the hotel lobby. Photo Credit: Far East Hospitality

Located within the Far East Square heritage precinct and Telok Ayer district, near the CBD, The Clan Hotel Singapore has an inventory of 324 rooms across three distinct room categories – Grand Premier, Premier and Deluxe rooms.

To immerse guests in the local culture and heritage, the signature Master Series rooms, comprising 18 Grand Premier and 60 Premier rooms, offer highly customised touchpoints and personalised services like airport check-in, luggage forwarding and luxury airport transfers from a fleet of elegant Mercedes and regal Rolls Royce cars.

Upon arrival at the hotel, guests are greeted with a tea ceremony at the hotel lobby, where self-check-in kiosks and mobile contactless check-in options are available for those who prefer no-frills, instant access to their rooms, upon which a welcome amenity kit and complimentary in-room refreshments await.

Each guest of the Master Series rooms will have the option of an in-room check-in experience along with a personalised orientation of the hotel; an all-day breakfast spread that can be enjoyed in-room or at the hotel restaurant; luxurious bath amenities in-room with a selection of essential oils and aromatic salts; a distinct turndown service; as well as access to personal concierge services provided by The Clan Keepers, including personalised shopping and a local precinct tour; among others.



The topmost 30th floor sits the Sky Pool and jacuzzi, which overlooks the Far East Square heritage precinct and Telok Ayer district. Photo Credit: Far East Hospitality

During their stay, guests will also experience the various touchpoints by The Clan Collective – a programme and network comprising a varied group of local craftsmen, artists and influential figures in Singapore – from invoking a sense of space through the hotel lobby artwork to outfitting The Clan Keepers; the curation of an all-hawker-fare in-room dining menu; and producing a locally brewed craft beer with a story to tell.

For an intimate dinner experience featuring a uniquely Singaporean meal, The Clan Daily Special, curated in partnership with local hawkers through The Clan Collective, is exclusively available to guests of the Master Series rooms every day from 6pm to 8pm.

The hotel also has the Qin Restaurant and Bar, an all-day dining concept by TungLok Group serving reimagined Asian classics and a wide range of cocktails and wine.

On the topmost 30th floor sits the Sky Pool and jacuzzi, fitted with semi-submerged lounge chairs, while the fully equipped Sky Gym offers on-demand personal training for guests as well as a traditional Wing Chun wooden dummy, with gym membership options also open to local residents.

Business executives may also make sure of the hotel's meeting spaces, the Den and the Mahjong Room, which are located on levels two and three respectively.

Copyright © 2021 Northstar Travel Media, LLC. All Rights Reserved. Northstar Travel Media Singapore Pte Ltd, 91 Bencoolen Street #05-08, Singapore 189652, Contact number: +65 6801 0450

<https://www.travelweekly-asia.com/Travel-News/Hotel-News/Far-East-Hospitality-finds-a-new-Clan-in-Singapore>