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## The Clan Hotel is the latest addition to Singapore's hospitality scene

The property combines modern luxury with a sense of belonging.

WEETS GOH

Hospitality has evolved. Well-appointed rooms, [attentive service and grand restaurants](#) – replicated from city to city – are no longer the only indicators of luxury. These days, it's all about being contextual and one way is to offer experiences relevant to the property's location.

Located in between Chinatown and the central business district, Far East Hospitality's latest concept, The Clan Hotel, Singapore, takes its position "at the crossroads between culture and commerce" quite literally. Targeted at "experience-driven travellers", the hotel pulls out all the stops to tell the story of its neighbourhood – from greeting guests with a Chinese tea ceremony to curating an all-hawker, in-room dining menu and offering precinct tours.



The well-appointed Premier Room that's part of the Master Series.

Meanwhile, other details like bak kut teh-flavoured cookies come with the room and guests going to the gym will not be able to ignore the presence of an actual wooden wing chun dummy.

It's not all just surface embellishments either. Much of the work inside the hotel has involved the wider, relevant community through The Clan Collective, a programme that connects local craftsmen, artists and other custodians of culture who are actively involved in the hotel. They curate the lobby artwork, brew the signature craft beer and even designed the uniforms of The Clan Keepers, the concierge service team.

Of course, none of the pampering has been sacrificed to make everything above possible. There's modern Asian cuisine at Qin Restaurant and Bar by the Tung Lok group, a pool and a jacuzzi with a view on the 30th floor, luxurious bathroom amenities and, for guests staying in the Master Series rooms, airport (or home) transfers via a fleet of Mercedes and Rolls Royce cars.