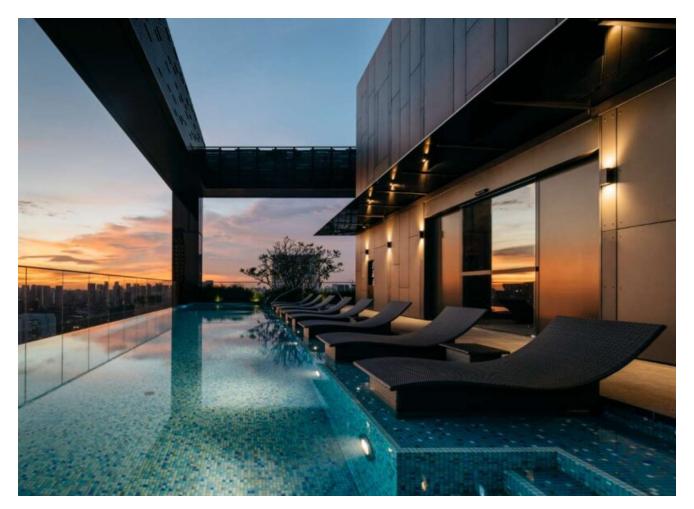
## The Clan Hotel's Fusion of Luxury and Heritage

Iuxurytravelmag.com.au/article/the-clan-hotel-fusion-luxury-heritage

## Staff Writer



In Partnership with



At The Clan Hotel Singapore, heritage and luxury converge to offer an opulent stay steeped in history and culture

Over 180 years ago, Singapore's Cross Street was a bustling hive of activity. Shopfronts lined the street and sampans (wooden boats) sailed through the shore banks as new settlers looked to make Singapore their home. Fast forward to today and Cross Street remains part of Singapore's essence, a key segment of the Central Business District (CBD) that has seen shopfronts modernised and skyscrapers built into the city's skies.

One such development is The Clan Hotel Singapore by Far East Hospitality,

a towering bronze building that distils the comfort and services of a luxury hotel into a hospitality experience that pays homage to the history and hospitality of the original Cross Street. Named after the clans that formed as new Singaporeans looked for kinship, The Clan Hotel is a model of service based on connection. Guests are invited to experience the rituals and experiences that have been embedded in the community for decades and form a relationship to the city, the people and the history of this global destination.

As guests travel to The Clan Hotel, they find themselves entering into the heart of Singapore, into the physical amalgamation of culture and commerce. While the history of Cross Street is intertwined into the hotel's immediate surroundings, its location invites guests to explore the district even further. Of course, the hotel's CBD positioning puts it in the city's commercial hub, with retail hot spot Far East Square just outside its doorstep. For a taste of the local culture, Telok Ayer District, Raffles Place, Tanjong Pagar, and Chinatown are equally accessible, while local landmarks Marina Bay and Gardens by the Bay give guests the opportunity to connect Singapore's past with its present.

Of course, Singapore is as much about its tastes as it is about the sights, with gastronomic delights and world-famous street food making the city a culinary hot spot. Visitors can indulge in the renowned hawker scene, with many of the country's most established names within walking distance of The Clan Hotel. From Tian Tian Hainanese Chicken Rice at Maxwell Food Centre, J2 Famous Crispy Curry Puff at Amoy Street Food Centre and the Michelin-starred Liao Fan Hawker Chan's Soya Sauce Chicken Rice & Noodle at Chinatown Complex Market & Food Centre, there's world-renowned delicacies to be found around every corner.

For a refined culinary experience, QĪN Restaurant & Bar located on Level 4 of the hotel presents top-tier reimagined classics served with a view. Following dinner, patrons can move upstairs to Level 5, where the restaurant's bar provides a curated drinks list with a side of endless city views.

And with the city explored and appetites satiated, The Clan Hotel invites guests to unwind, with plush <u>rooms</u> and premium amenities creating a retreat to be remembered. Across Deluxe, Premier and Grand Premier room categories, guests can relax in ultimate comfort, with sleek and minimalist rooms where modern luxuries are entwined with subtle homages to classical Chinese furniture.

For a more bespoke approach, The Clan Hotel offers signature MASTER Series rooms comprising of Premier and Grand Premier rooms, which elevate the hotel experience with additional highly customised touchpoints. Based on the connections and kinship that are central to the brand's ethos, these rooms come with added services and experiences, such as airport check-in, luggage forwarding and luxury airport transfers.

As MASTER Series guests arrive at the hotel, they are greeted with a traditional tea ceremony, while in their room, a welcome amenity tea set and customised complimentary refreshments await. Mornings are marked with a breakfast buffet that can be enjoyed at QĪN or in the comfort of their own room, with an extended all-day service available exclusively to MASTER Series guests. In the evenings, a specialised turndown service and in-room oils and aromatic salts create a nightly spa ritual.

The MASTER Series also includes access to the personal concierge services of The Clan Keeper, who serves as a personal assistant during their stay. Each Clan Keeper ensures their guests have a premium experience of Singapore, providing personalised services including a pressing service and a shoe spa, as well as access to unique experiences with top-of-the-line service providers such as tailors, stylists and shopping advisors.

But that's not all, all guests are also welcome to make use of the hotel's deluxe amenities, including the <u>Sky Gym</u> and <u>Sky Pool</u>. Gym users can set a pace on a treadmill overlooking Singapore's sprawling metropolis, or work up a sweat with a bespoke punching bag column. Martial arts lovers can also practice their art on a Wing Chun wooden dummy, while those keen on a guided workout can select from on-demand virtual classes. Once the gym session is done, the Sky Pool calls, inviting people to take a dip at altitude. Relax on partially submerged sun loungers or warm things up in the jacuzzi before making use of the hotel's sleek Shower Suites- perfect for those pre check-in or post check-out swims.

Regardless of whether guests want to indulge, relax, explore or escape, The Clan Hotel has an unwavering commitment to providing access into the local culture. The Clan Collective, a series of partnerships with local craftspeople and artisans who are regarded as Singapore's keepers of culture and history, gives guests a deeper understanding of the country and its people through art, experience and taste. From sampling "The Clan Biscotti" by Master Boulanger Dawn Cheng, or the Orient Brew by Singaporean brewer Ivan Yeo, to reflecting on the artwork by local artist Grace Tan and having a bespoke styling service by Singapore's leading styling talent Chong Han San, these partnerships offer an insight into Singapore that is exclusive to The Clan Hotel.

Whether heading to Singapore for business or pleasure, as a first time visitor or a returning traveller, The Clan Hotel is a place to immerse yourself in all that Singapore has to offer. Here, you can find luxury and serenity in a way that celebrates the rich cultural heritage of the city and the people who built it. Whether spending time in the hotel, or in the tailored

experiences in the surrounding community, The Clan Hotel offers holidays built on connection, where hospitality is elevated through a flair for the experiential and a love for the nostalgic.

Book your stay at The Clan Hotel today or learn more about their history and their offerings.

https://www.theclanhotel.com.sg/